



# **SAGEBRUSH CONFERENCE**

## **The RSVA 2012 Business Enterprise Program Training Conference**

### **SPONSOR OPPORTUNITY**

You are cordially invited to be a sponsor of our 2012 Randolph-Sheppard Vendors of America (RSVA) Sagebrush Business Enterprise Program Training Conference, which will be held at the legendary Golden Nugget Hotel & Casino in Las Vegas, Nevada. The theme for this year's conference is: "Merging the Present with the Future, Moving Forward" The conference dates will be Monday, February 13 - Friday, February 17, 2012 at the legendary Golden Nugget Hotel & Casino. This is a "Must Do Conference"! The Sagebrush Conference has the best hotel rates and flights are less expensive than to most conference cities in the country!

### **SPEAKERS AND TOPICS**

- Vending 101 Training on how to repair and maintain vending machines and how to save energy
- Update on Apple products and applications
- "Social Security and Medicare changes and how they affect us"  
Mary Sue Welch – Social Security Claims Representative  
Dorothy Tate – Social Security Administration Representative
- Robert Humphreys – Former RSA Commissioner and author of the 1974 Randolph-Sheppard Act amendments, one-on-one with Bob
- National buying programs and making the most of them
- Mitch Pomerantz, American Council of the Blind President, providing updates on advocacy and events
- Lynnae Rutledge, Commissioner, Rehabilitation Services Administration, legislation and regulations news
- National Automatic Merchandising Association (NAMA) information
- Panels on specific facility types: Cafeterias, Snack Bars, Post Office Facilities, and Total Vending
- Administrator's Panel
- Break-out sessions for both BEP Administrators and BEP Committee Chairs

- Daniel B. Frye, J.D., Management and Program Specialist, Randolph-Sheppard Programs, RSA

Compete in the “RSVA Slot Tournament” and enjoy the Polynesian Dancers at our reception. Many new and exciting things are planned; we look forward to seeing you all there! Stay tuned. Other special speakers and the full agenda will be available on the [www.rsva.biz](http://www.rsva.biz) website soon.

### **Rates are as follows:**

- ❖ Carson Tower \$44.00 (plus tax) - Sunday - Thursday and \$84.00 Friday & Saturday.
- ❖ Gold Tower \$64.00 (plus tax) - Sunday - Thursday and \$104.00 Friday & Saturday.
- ❖ Discounted rates are also available in their new Rush Tower at \$74.00 (plus tax) - Sunday - Thursday and \$114.00 Friday & Saturday, based on availability.
- ❖ **NOTE:** Hotel reservations deadline is January 4, 2012. Room reservations must be made directly with the hotel. Phone (800) 634-3454, tell them you are with the RSVA Sagebrush Conference 2012 and give the Group Code: 1d509w. Room rates are good from Saturday, February 11<sup>th</sup> through Saturday February 18<sup>th</sup>. Please check out the hotel and its room reservation policy at [www.goldennugget.com](http://www.goldennugget.com).

We anticipate many vendors and State Licensing Agency Directors will attend this year’s conference. Their presence makes the conference far more important to you in terms of potential direct communications for contracts. The various sponsorship levels for this year’s conference are on the next page.

Each Sponsor will be allotted time on the agenda to make a presentation to conference participants. As in the past, payment for your sponsorship is due upon your signing a commitment letter. The deadline is December 31, 2011. If you have any questions, please contact Kim Venable at (504) 328-6373, or e-mail her at [kim.venable@att.net](mailto:kim.venable@att.net).

Bring your sweetheart with you to Vegas and celebrate Valentine Day



# 2012 SPONSORSHIP LEVELS FOR THE SAGEBRUSH CONFERENCE

- **RSVA Las Vegas Whale: \$20,000.00**
  - Ten (10) 2012 Conference Registrations
  - 25 Minutes on 2012 Conference Agenda
  - One (1) Premier Location Exhibit Booth at the 2012 Conference
  - Your Company's link on the RSVA website
  - Sponsorship Plaque
  - 1 Inside Front or Back Cover Advertisement in the 2012 Program
  - 350 Word Company Bio in a 2012 issue of the quarterly Vendorscope publication
  
- **RSVA High Roller: \$10,000.00**
  - Five (5) 2012 Conference Registrations
  - 15 Minutes on the 2012 Conference Agenda
  - 1 Exhibit Booth at the 2012 Conference (Prominent Location)
  - Your Company's Link on the RSVA website
  - Full-Page Advertisement in 2012 Program
  - Sponsorship Plaque
  
- **RSVA Dealer's Choice: \$5,000.00**
  - Three (3) 2012 Conference Registrations
  - 10 Minutes on the 2012 Conference Agenda
  - 1 Exhibit Booth at the 2012 Conference
  - Your Company's link on the RSVA website
  - Half-Page Advertisement in 2012 Program
  - Sponsorship Plaque
  
- **RSVA Casino Star: \$2,500.00**
  - Two (2) 2012 Conference Registrations
  - 5 Minutes on the 2012 Conference Agenda
  - 1 Exhibit Booth at the 2012 Conference
  - Your Company's link on the RSVA website
  - Quarter-Page Advertisement in 2012 Program
  - Framed Certificate

# 2012 RSVVA SPONSORSHIP COMMITMENT LETTER

SPONSOR NAME: \_\_\_\_\_

SPONSOR ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

SPONSOR PHONE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

CONTACT PERSONS PHONE: \_\_\_\_\_

Agenda Day Preference: Select First, Second and Third Choice.

\_\_\_\_\_ Tuesday \_\_\_\_\_ Wednesday \_\_\_\_\_ Thursday

Amount Sponsored: \$ \_\_\_\_\_

Method of Payment: Check \_\_\_\_\_ PayPal \_\_\_\_\_

Credit Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please e-mail all appropriate information as you want it to appear on the RSVVA website and in the conference materials to Kim Venable at [kim.venable@att.net](mailto:kim.venable@att.net).

If you wish to pay by check rather than credit card or PayPal account, please make check payable to RSVVA and mail your commitment letter and payment to:

RSVA Sagebrush Conference  
940 Parc Helene Drive  
Marrero, LA 70072-2421

# THE 2012 RSVB SAGEBRUSH CONFERENCE SPONSORSHIP REGISTRATION

FIRST REGISTRATION: \_\_\_\_\_

SECOND REGISTRATION: \_\_\_\_\_

THIRD REGISTRATION: \_\_\_\_\_

FOURTH REGISTRATION: \_\_\_\_\_

FIFTH REGISTRATION: \_\_\_\_\_

SIXTH REGISTRATION: \_\_\_\_\_

SEVENTH REGISTRATION: \_\_\_\_\_

EIGHTH REGISTRATION: \_\_\_\_\_

NINTH REGISTRATION: \_\_\_\_\_

TENTH REGISTRATION: \_\_\_\_\_